Sankofa Initiative

Adeline Newbold
Sankofa World Market Manager, West Elmwood Housing Development Corporation

Georgina Sarpong,
Farmers Market Program Manager, Fresh Food Rhode Island

Andrew Cook
AmeriCorps VISTA, Southside Community Land Trust
SANKOFA HOUSING
SANKOFA WORLD MARKET
Bitter Ball

Bitter Melon

Bear Claw

Purple and Green Longbean
SANKOFA WORLD MARKET VENDORS
Georgina Sarpong
West End Resident, Chef and Program Manager for FFRI
Armory Park Farmers' Market
Andrew Cook
Americorps Vista for Southside Community Landtrust and Farmers Market Table Manager for SCLT
Neighborhood Marketing Campaign with Partners FFRI and SCLT

40% More with EBT!
¡Recupere 40% MÁS con EBT!

WIC, credit, EBT, and debit cards accepted. Get 52 back when you spend $5 in EBT on local vegetables at the markets. Recupere 52 cuando gasta $5 de EBT en verduras locales a los mercados.

More info: Facebook.com/yourmarkets

<table>
<thead>
<tr>
<th>Armory Market</th>
<th>Broad Street Market</th>
<th>Sankofa Market</th>
</tr>
</thead>
<tbody>
<tr>
<td>Armory Park</td>
<td>Broad St. at Potters Ave.</td>
<td>Knight Memorial Library</td>
</tr>
<tr>
<td>Thursdays 3:30pm - 7pm</td>
<td>Saturdays 8:30am - 12pm</td>
<td>Wednesdays 3pm - 7pm</td>
</tr>
</tbody>
</table>
2015 Farmers Market Outreach Results

• **Post cards** - 4,874 low income households reached
• **Door Knocking** - 1,961 fliers and 455 face to face
• **Lawn Signs** - 30 placed in West End, Southside and Olneyville
• **Community Presentations** - 240 attendees, 13 presentations, 2 farmer participants
Doorknocking Route