Ali is a Community Coach at County Health Rankings & Roadmaps, a collaboration of the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. Ali’s role is to provide guidance to diverse teams working together to adopt programs, policies, systems, and environmental changes to create healthier places to live, learn, work, and play.

She is an accomplished collaborator who focuses on creating strategic partnerships to improve the communities with which she interacts. Her interest in working with communities began in the New River Valley. She worked as a Regional Planner for the New River Valley Planning District Commission where she had the opportunity to engage with many small towns and communities. Following that, she served the YMCA at Virginia Tech as Executive Director, successfully leading programs that strengthened the university-community partnership and coordinating the work of community volunteers. Most recently, she worked for a community-based hospital foundation securing philanthropic support for strategic hospital initiatives. She enjoys running, rowing, spending time at the beach, and perfecting her homemade pizza recipe all with her family.
COUNTY HEALTH RANKINGS & ROADMAPS – AN INTRODUCTION

December 1, 2015

www.countyhealthrankings.org
County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

www.countyhealthrankings.org
GUIDING QUESTION
What signs of a *Culture of Health* do you see in your community? What tools would help you advance a *Culture of Health* in the neighborhoods you serve?
WE, AS A NATION, WILL STRIVE TOGETHER TO CREATE A CULTURE OF HEALTH ENABLING ALL IN OUR DIVERSE SOCIETY TO LEAD HEALTHY LIVES, NOW AND FOR GENERATIONS TO COME.
COUNTY HEALTH RANKINGS: 2 RANKINGS

Health Outcomes

Today’s Health

Health Factors

Tomorrow’s Health
Health Outcomes

Length of Life (50%)

Quality of Life (50%)

Health Behaviors (30%)

Tobacco Use

Diet & Exercise

Alcohol & Drug Use

Sexual Activity

Clinical Care (20%)

Access to Care

Quality of Care

Social & Economic Factors (40%)

Education

Employment

Income

Family & Social Support

Community Safety

Physical Environment (10%)

Air & Water Quality

Housing & Transit

Policies & Programs
 USING THE RANKINGS DATA

Learn more about data in this site and beyond at www.countyhealthrankings.org/using-the-rankings-data
PRINCIPLES OF ROADMAPS

- It takes everyone

- Move from data to evidence-informed action

- Focus across the health factors—including social and economic factors

- Policy, systems, and environmental change
ACTION CENTER

Take action to improve your community's health

Action Center

Each area of the Action Center provides tools or resources to help improve health at the community level.

Action Center tools and guidance to advance health:

- Select an action step or community member to learn more.

Work Together
- Work Together
- Assess Needs & Resources
- Focus on What's Important
- Choose Effective Policies & Programs
- Act on What's Important
- Evaluate Actions
- Communicate

Partner Guides
- Business
- Community Development
- Community Members
- Educators
- Government
- Healthcare Professionals and Advocate
- Non-Profits
- Philanthropy
- Public Health Workers and Advocate

Across What's Important
- Community Development
- Education
- Government
- Healthcare Professionals and Advocate
- Non-Profits
- Philanthropy
- Public Health Workers and Advocate

Customize Actions
- Health Care
- Business
- Community Development
Community Development

Community development has worked for years to improve conditions that affect health by addressing physical, economic, and social challenges within low-income neighborhoods. You are natural leaders to build collaborations and leverage these efforts as opportunities to improve health.

PURPOSE

All of us have a role to play in raising awareness about the multiple factors that affect our health and the health of our communities. As a community development professional, you are uniquely positioned to engage and influence decision makers within and outside of your organization to create a healthier community. Think of this as a user’s guide to the County Health Rankings & Roadmaps, which can help community development leaders identify the underlying causes of health problems and work to create solutions. You stand in a unique position to advocate for a “health in all policies” approach to policy development in your community.
Roadmaps to Health Coaching

Roadmaps to Health Coaching provides local leaders with direct support from community coaches to strengthen their capacity to advance efforts to build a Culture of Health in their communities. The Roadmaps to Health Action Center is an online platform with access to coaches which provides practical help for communities working collectively to improve their health. It provides guidance and tools to understand the data and strategies that communities can use to take action. Coaches bring expertise from a variety of disciplines—from public health to law to social work to urban planning to hospital community benefits—to support leaders in using Action Center tools and guidance to advance health.

Roadmaps to Health Coaching offers community leaders the opportunity to:

- Strengthen and/or rejuvenate multi-sector partnerships so they are better poised to advance work that builds a Culture of Health;
- Enhance community capacity in at least one area in the Poised for Progress tool (a self-assessment of the critical skills necessary to create health in communities);
- Build direction, alignment and commitment to implement and sustain specific strategies to enhance health outcomes; and
- Connect with other community leaders or national experts who are building a Culture of Health.

What is required to work with a community coach?

Community coaches work with anyone who requests assistance. The most common way coaches begin to work with community members is through a short-term interaction of one to three emails or telephone contacts to address a particular question or request to learn more about the County Health Rankings or the tools and guidance available in the Roadmaps to Health Action Center.
WHAT IS COACHING?
**RWJF CULTURE OF HEALTH PRIZE**

Meet the **RWJF Culture of Health Prize Winners**

- Defining health in the broadest possible terms.
- Committing to sustainable systems changes and policy-oriented long-term solutions.
- Cultivating a shared and deeply held belief in the importance of equal opportunity for health.
- Harnessing the collective power of leaders, partners, and community members.
- Securing and making the most of available resources.
- Measuring and sharing progress and results.
SUMMARY

‣ Where we live matters to our health.

‣ There are great disparities in health based on where we live.

‣ Health is more than health care. Many factors contribute to health.

‣ We’re all in this together. It takes all of us working together to improve the health of a community.

‣ You can find data and practical help at www.countyhealthrankings.org.
GUIDING QUESTION

What signs of a *Culture of Health* do you see in your community? What tools would help you advance a *Culture of Health* in the neighborhoods you serve?
THANK YOU!

www.countyhealthrankings.org

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