Chris Krehmeyer is currently the President/CEO of Beyond Housing, a Neighborworks America organization in St. Louis, Missouri. He has served in that capacity since 1993. Beyond Housing currently has over 80 full time employees, a budget of almost $17 million and controls assets worth nearly $100 million. The organization delivers its mission by producing and managing serviced enriched affordable rental housing, operating a Homeownership Center, engaging in a comprehensive Community Building Initiative called 24:1 and leading the region’s Foreclosure Intervention Work. The strategic vision of Beyond Housing is to make entire communities better places to live.

Chris has or currently sits on a variety of boards including Midwest Bank Centre and Midwest Bank Centre Holding Company, Community Builders Network of St. Louis, University of Missouri’s Not-For-Profit programs, is board chair of the national Home Matters movement and is the former chair of the National NeighborWorks Association Board. Chris has been an adjunct faculty member at Washington University teaching a class in social entrepreneurship and recently taught at Webster University teaching a class on not for profit mergers, alliances and collaborations.
BEYOND HOUSING

helping entire communities become better places to live
We believe that Home Matters™

But there is more to a home than just the house. It’s about the life that happens in and around that house, that fuels and draws out the best of the people within it.
We focus on all aspects that make up a thriving community in targeted geography of Normandy School District, including education, housing, health, jobs, and economic development.
Context

Figure 17. Life expectancy at birth by ZIP code

24:1 Footprint Demographics
- Population: 36,000
- $33,500 ave household income (compared to $57,700 in STL Co)

Normandy School District Demographics
- Approx. 3,000 students
- $22,908 ave household income
- 98% African American
- 93.6% students receive free/reduced lunch
- 31% of families functionally homeless
- 57% mobility rate
- 19.8% unemployment rate

Source: For the Sake of All
Helping communities become stronger, healthier, and more vibrant

**What:**
- Food Access
- Nutrition
- Built Environment
- Physical Activity

**How:**
- Ask, Align, Act
- Collective Impact
- Resource Coordination
- Strategic Partnership
- Evaluation
Where you live affects access to healthy food

- 1st grocery store in Pagedale in over 20 years
- Opened in July 2010
- Sales up 25% in 2014 since 1st full year of operation
- Launched grocery store transportation in 2015
- Will launch in-store healthy eating and shopping education in Fall 2015
Healthy Schools Healthy Communities

Initiative to reduce childhood obesity in partnership with school district

- Over 30 Coalition partners engaged
- 13 early childhood and 3 after school centers participating
- Over 250 training hours provided to childcare providers
- Includes
  - 24:1 Produce Stand Program
  - Healthy Internship Program
  - Cooking Matters
  - Transportation to grocery store and physical activity programs
  - Park improvements
  - More
- Funded by Missouri Foundation for Health
Healthy Cooking and Nutrition

- Partnership with Operation Food Search and residents to lead healthy cooking classes and demos
- Over 700 participants in 2015
- 10 residents trained to lead programs
Healthy Internship Program

• 10 teens employed

• Led healthy eating and physical activities for 50 youth at Freedom School summer program

• Projects included gardening, leading park activities, produce stand, and more
24:1 Produce Stand Program

- Launched Summer 2015
- Over 500 customers
- Embedded in existing community events, including Back to School
- Sell produce from community gardens and local farm
- Combination of for sale, voucher, and produce bag giveaways
- Incorporate resident volunteers and HIP Interns
Passport 2 Health

• Free fitness classes for 24:1 residents, 6 days a week

• Over 260 members participating in over 5000 hours of activities
Programming increases access to bicycles and education around bicycle safety and repair.

Over 60 residents have earned bicycles.

Partners: Trailnet, St. Louis Bicycle Works, MFH.
Walking Clubs
Over 40 registered walkers

Redbird Rookies
200 children participating in free summer softball league

Destination Healthy Community and 5K
Annual health fair and 5K, connecting health resources to 24:1 residents; over 400 attendees
Page Ave Great Streets
St. Vincent Greenway

- 7 mile biking and walking trail; partially completed, expected to finish connection by 2017

- Engaged residents on alignment, design, and activities

- Host community events and programs to promote use of Greenway
For the Sake of All Recommendations

1) Invest in quality early childhood development for all children
2) Help low-to-moderate income families create economic opportunities
3) Invest in coordinated school health programs for all students
4) Invest in mental health awareness, screening, treatment and surveillance
5) Invest in quality neighborhoods for all in St. Louis
6) Coordinate and expand chronic and infectious disease prevention and management
Key Partners and Resources

- Missouri Foundation for Health
- Washington University in St. Louis
- University of Missouri-St. Louis
- Operation Food Search
- Trailnet
- Great Rivers Greenway
- City of Pagedale
- Normandy Schools Collaborative
- 24:1 Healthy Communities Coalition
- Pagedale Determined Committee
Contact Information

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