Julie Trocchio is senior director of community benefit and continuing care for the Catholic Health Association of the United States (CHA). She coordinates CHA activities related to planning and reporting community benefits and leads CHA advocacy on the charitable purpose of not-for-profit health care. She also coordinates CHA programs and advocacy related to the well-being of aged and chronically ill persons in need of long term care and home and community-based services.

Prior to joining CHA, Julie was director of standards and quality for the American Health Care Association. She has held nursing positions in acute care, long term care, public health and school health programs. She earned a bachelors degree in nursing from Georgetown University and a master’s degree in community health nursing from the University of Maryland.
Health, Housing, and Community Development

NeighborWorks America Webinar
September 1, 2015

Julie Trocchio
Senior Director, Community Benefit and Continuing Care
Catholic Health Association
Objectives

- To connect health and housing
- To suggest ways to work with hospital community benefit programs
Hospital Legal Requirements

- 1956 – Financial Ability Standard
- 1969 – Community Benefit Standard
- 2008 – IRS Form 990, Schedule H for Hospitals
- 2010 – Affordable Care Act
- 2014 – IRS Rules
Community Benefit - Process

- Build an infrastructure
- Assess community need – mandated
- Plan for community health improvement – mandated
- Evaluate effectiveness – mandated
- Tell the community benefit story
Community Benefit - Definition

A program or activity must respond to a demonstrated health-related community need and seek to achieve at least one community benefit objective such as:

- Improved population health
- Increased access to health
Is Improved Housing “Health”?

- Hospitals petitioning IRS to recognize
- If evidence, can report as community health improvement
Is There Evidence?

- Poor/unsafe housing can cause poor health
- Poor/unsafe housing can aggravate poor health
- Poor health can lead to inadequate housing
How to Interface with Hospitals?

- Leader to leader
- Staff to staff
- Existing community committees
- Common interests – can we help solve each other’s problems?
Trends in Community Benefit

- Moving from random acts of kindness to strategic thinking
- Moving from silos to collaboration
- Moving from counting to evaluation
- Moving toward public health collaboration, approaches and tools
- Moving toward community partnerships