Connecting Health, Home and Community:

CLOSING THE LIFE EXPECTANCY GAP (ML933)
Where you live affects how long you live—and community development plays a vital role in reducing the gap in life expectancy between communities. As a leader in this critical work, NeighborWorks America is convening a national symposium at our August training institute in New Orleans to support cross-sector partnerships that advance health and well-being. This symposium is the place for community development and health leaders to network, share state-of-the-art tools and approaches, and seek inspiration. With a focus on high-impact best practices that can be implemented in diverse communities, this interactive, fast-paced Wednesday event will help cross-sector efforts identify and take their next steps to advance health, equity and opportunity.
AFTERNOON WORKSHOPS AT THE NEW ORLEANS NTI

MONDAY, AUGUST 19 FROM 4:30PM TO 6:00PM
COMMUNITY HEALTH WORKERS AND RESIDENT LEADERSHIP IN HEALTH EQUITY
Dana Richardson, Community Health Improvement Partners
Annabel Sanchez, Community Housing Works

TUESDAY, AUGUST 20 FROM 4:30PM TO 6:00PM
FOR COMMUNITY DEVELOPMENT PRACTITIONERS
INTRODUCTION TO THE SOCIAL DETERMINANTS OF HEALTH AND HEALTH EQUITY
Ericka Burroughs-Girardi, County Health Rankings & Roadmaps Program, a collaboration of the University of Wisconsin and the Robert Wood Johnson Foundation
Antwon Seeley-Prince, Community Service Programs of West Alabama
Colette Pozzo, NeighborWorks America

FOR HEALTH AND OTHER SECTORS
HOUSING AND COMMUNITY DEVELOPMENT 101
Dr. Doug Jutte, Build Healthy Places Network
Dr. Tiffany Manuel, The Case Made

COURSES AND CONVENINGS AT THE NEW ORLEANS NTI
For community development practitioners looking to better connect community development to health, check out these courses:
• Health and Housing: Connecting to the Health Care System for New Partnerships, New Opportunities (AH280)
• Training of Trainers for Community Health Leadership and Action (CB280)
• Delivering Successful Resident Services Programs (AM252)
• Sustainable and Resilient Materials and Methods of Construction (CP212)

For health practitioners looking to better understand housing and community development, check out these courses:
• The Basic Steps of the Affordable Housing Development Process (AH102)
• The Essential Tools of Successful Neighborhood Revitalization (NR101)
• Financial Coaching: Helping Clients Reach Their Goals (HO310)

TO LEARN MORE AND GET UPDATES ABOUT THIS EVENT OR TO REGISTER, VISIT NEIGHBORWORKS.ORG
BUILD BRIDGES BETWEEN SECTORS

SYMPOSIUM: ML933 AGENDA

This symposium represents an exceptional opportunity to build bridges between the housing and community development field and the health field. Bring your business cards, brochures, and other material to share your work and network across sectors.

MASTER OF CEREMONIES

Dr. Soma Stout, Vice President, Institute for Healthcare Improvement (IHI), is deeply committed to improving health, wellbeing, and equity globally. A global public health practitioner for more than 20 years, she has also worked as a safety net primary care internist and pediatrician. She serves as Executive Lead of 100 Million Healthier Lives, convened by the Institute for Healthcare Improvement, which brings together hundreds of partners across sectors and communities to support 100 million people globally to live healthier lives by 2020.

8:35 A.M.  WELCOME

Sarah Norman, Director of Healthy Homes & Communities, NeighborWorks America
Sarah Norman will open the Symposium by reflecting on lessons learned through five years of intentional investment by NeighborWorks America in the connection between health, home and community.

8:45 A.M.  WELCOME FROM NEW ORLEANS

Mayor LaToya Cantrell, City of New Orleans

9:00 A.M.  OPENING PLENARY SPEAKER

Dr. Soma Stout, Vice President, Institute for Healthcare Improvement (IHI)
Dr. Soma Stout will share challenges and lessons learned from the 100 Million Healthier Lives Initiative, which is bringing together institutions and community members to support 100 million people globally to live healthier lives.

9:45 A.M.  VOICES FROM THE FIELD

Four community development leaders will share challenges and solutions from urban, rural and suburban communities. They will offer insights into how their work addresses underlying inequality while driving towards long-term, sustainable change.

Bill Bynum*, CEO of HOPE Enterprise Corporation, Mississippi
Robert Torres, Director, Urban Edge, Massachusetts
Jaime-Lee Brown, Vice President, Community Partners of South Florida, Florida
Michael Ohler, Director, Champlain Housing Trust, Vermont

10:15 A.M.  BREAK

10:30 A.M.  TABLE TOP DISCUSSIONS

At each table, subject matter experts -- including both local practitioners and national experts -- will introduce each table to a compelling strategy or tool to advance health, equity and opportunity. Following the brief introduction, each table will dive into a lively conversation about the context, challenges and opportunities of this approach — and how it relates to the work and goals of each participant.

*Invited

TO LEARN MORE AND GET UPDATES ABOUT THIS EVENT OR TO REGISTER, VISIT NEIGHBORWORKS.ORG
11:30 A.M. LUNCH
Sheila Rice, Chief Operating Officer, NeighborWorks America
Kate Kingery, Deputy Director, County Health Rankings and Roadmaps Program, a collaboration of the University of Wisconsin Population Health Institute and the Robert Wood Johnson Foundation. Kate Kingery will share research and solutions highlighted in the 2019 Key Findings Report, authored by the County Health Rankings and Roadmaps Program.

CONVERSATION
COMMUNITY-DRIVEN STRATEGIES TO PROMOTE NATIVE AMERICAN HEALTH
Justin Heunemann, CEO of the NB3 Foundation. Justin Heunemann will share reflections on interconnected strategies that address health, home and community and build quality of life for Native peoples.

1:30 P.M. WORKSHOPS

WORKSHOP 1: SUSTAINABLE CROSS-SECTOR FINANCING
Lindsey Alexander, Katherine Wright, ReThink Health
This workshop on sustainable cross-sector financing will provide tools, frameworks and best practices around multi-sector strategies designed to improve health outcomes at the community level. ReThink Health will lead participants through a financial strategy session using an interactive set of tools that they developed which are designed to support sustainable cross-sector partnerships. Case studies will illustrate different funding sources and their implications for the work.

WORKSHOP 2: TRAUMA-INFORMED COMMUNITY DEVELOPMENT
Mike O’Bryen, Village Arts Society
Zoe Van Orsdol, Impact Services
Jarrod Jones, Charlotte Mecklenburg Housing Partnership
This workshop will share research and best practices in trauma-informed community development. Participants will explore the why, what, and how of trauma-informed community development, with implications at the individual, interpersonal, community and systems level. Participants will learn and practice hands-on techniques that they can incorporate into a wide range of settings. In addition, we will share learnings from NeighborWorks’ Trauma and Healing Learning Community.

WORKSHOP 3: EVALUATION
Jessica Mulcahy, Success Measures at NeighborWorks America
José A. Iraheta, The Neighborhood Developers
Angela Hurlock, Claretian Associates
Karen Amknecht, Chicanos Por La Causa
This workshop will provide frameworks, tools and best practices to support community-led evaluation of health outcomes associated with place-based strategies. We will start with an exploration of three specific but different community-based evaluations implemented by organizations through the NeighborWorks America/Enterprise Community Partners Health Outcomes Demonstration Project. Spurred by the three local examples, we’ll lead an interactive workshop that will focus on strategies that participants can use in their work.

*Invited
SYMPOSIUM: ML933 AGENDA CONTINUED

SPEAKERS AND PANELISTS

- Mike O’Bryen  
  Village Arts Society
- Marietta Rodriguez  
  NeighborWorks America
- James Ross  
  NeighborWorks America
- Dr. Sam Ross  
  Bon Secours Mercy Health
- Dr. Soma Stout  
  Institute for Healthcare Improvement
- Katherine Wright  
  ReThink Health

WORKSHOP 4: HEALTH PARTNERSHIP MODELS AND TOOLS

Dr. Doug Jutte, Build Healthy Places Network
Dr. Tiffany Manuel, The Case Made
Chris Iglesias, The Unity Council

This workshop will explore tools and best practices in building multi-sector partnerships that connect health and community development. The workshop will describe trends in structure, goals, outcomes, communication, financing, and case-making. Several case studies will provide detail on specific approaches.

3:15 P.M.  LOOKING FORWARD

Four senior leaders from different sectors will hold a spirited and interactive discussion on the future of community development, housing and health care. What will the fields look like in five years? What are the barriers and opportunities for greater alignment? What’s the best case scenario and the worst case scenario? How can we prepare for either?

MODERATOR
Dr. Douglas Jutte, Executive Director, Build Healthy Places Network

PANEL
Marietta Rodriguez, Chief Executive Officer, NeighborWorks America
Dr. Sam Ross, Chief Community Health Officer, Bon Secours Mercy Health
Charise Fong*, Chief Operating Officer, East Bay Asian Local Development Corporation

4:00 P.M.  BRASS BAND AND SECOND LINE TO OPEN THE NETWORKING AND REFRESHMENTS SESSION

REFRESHMENTS AND NETWORKING

*invited

TO LEARN MORE AND GET UPDATES ABOUT THIS EVENT OR TO REGISTER, VISIT NEIGHBORWORKS.ORG
REGISTRATION FORM

SYMPOSIUM: ML933

Connecting Health, Home and Community: Closing the Life Expectancy Gap

WEDNESDAY, AUGUST 21, 2019
8:30 A.M. TO 4 P.M.

ONSITE REGISTRATION BEGINS AUGUST 18

SYMPOSIUM FEE: $300
INCLUDES SYMPOSIUM AND KEYNOTE

Register online at NeighborWorks.org/onlinereg or return this form and registration fee to:

Neighborhood Reinvestment Training
PO Box 418630
Boston, MA 02241-8630
Or fax form with credit card information to 800-834-3758

ACCOMMODATION/HOTEL INFORMATION

SHERATON NEW ORLEANS HOTEL
500 Canal St, New Orleans, LA 70130
(504) 525-2500
(888) 627-7033 reservations
Hotel room rate: $118 single occupancy per night

Click here to book a room at our special rate (https://www.marriott.com/event-reservations/reservation-link. ml?id=1554728734816&key=GRP&app=resvlink)

NEW ORLEANS MARRIOTT
555 Canal St, New Orleans, LA 70130
(504) 581-1000
Hotel room rate: $118 single occupancy per night

Click here to book a room at our special rate (https://book.passkey.com/e/49809088) ml?id=1554728734816&key=GRP&app=resvlink)

FOR ADDITIONAL HOTEL ACCOMMODATION INFORMATION, PLEASE VISIT US ONLINE AT NEIGHBORWORKS.ORG/TRAINING

Mr./Ms. ____________________________
Name badge preference ____________________________
Title ____________________________
Organization ____________________________
Address ____________________________
City__________________________ State__________ Zip __________
Phone (day)__________________________ Fax ____________________________
E-mail address ____________________________

☐ Check if you do NOT wish to receive e-mail from us regarding training institute events and programs.
☐ Check if you have special needs addressed by the Americans with Disabilities Act. Please specify ____________________________
☐ Check if you have attended a NeighborWorks® Training Institute

Which of the following best describes your organization?
☐ Community-based development organization ☐ Government agency ☐ Financial institution
☐ Health Stakeholder ☐ Faith-based organization ☐ Tribal government or nonprofit

How long have you been in your current position?
☐ Less than 1 year or have not yet started in position ☐ 1–2 years ☐ 3–4 years ☐ 5 or more years

Are you enrolled in the NeighborWorks® Professional Certificate Program? ☐ Yes ☐ No
If yes, which one ____________________________

Which of the following best describes your race? Please choose all that apply.
☐ American Indian or Alaska Native ☐ Asian ☐ Black or African-American ☐ White
☐ Hispanic or Latino ☐ Native Hawaiian or Other Pacific Islander ☐ Other ____________________________

COURSES REQUESTED

(TO SEE THE FULL LIST OF COURSE OFFERINGS FOR THE WEEK, PLEASE VISIT NEIGHBORWORKS.ORG/TRAINING.)
Use both course/clinic letters and numbers, and include the course/clinic tuition.

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<th>Monday/Tuesday</th>
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Payment must accompany your registration form.
Faxed registrations must include credit card information and authorized signature. See payment policy.

PAYMENT INFORMATION

☐ Check enclosed (payable to NeighborWorks® America). Check number __________

☐ Visa ☐ MasterCard ☐ American Express

Card # __ __ __ __ __ __ __ __ __ __ __ __ Exp. __ / __
Name as it appears on card __________________________________________

Authorized signature __________________________________________

Fax registration with credit card information to: (800) 834-3758

OR

Mail registration and payment to: Neighborhood Reinvestment Training,
PO Box 418630, Boston, MA 02241-8630 (This is a P.O. Box and cannot receive FedEx shipments)

FOR MORE INFORMATION OR QUESTIONS REGARDING OUR REFUND/CANCELLATION/SUBSTITUTION POLICY, PLEASE CALL (800) 438-5547 OR E-MAIL NTI@NW.ORG